



**FOR IMMEDIATE RELEASE**

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## **North American Championship Rodeo Rides into Freedom Hall**

*Tickets now on sale*

**LOUISVILLE, Ky. (November 6, 2019)** — The North American Championship Rodeo comes to the Kentucky Exposition Center November 14-16 for the Great Lakes Circuit Rodeo finals. Tickets are on sale through Ticketmaster.

The rodeo is held during the North American International Livestock Exposition, with top cowboys and cowgirls competing for over \$80,000 in prizes and the title of Regional Champion. Winners will go on to the Ram National Circuit Finals Rodeo in Kissimmee, Florida, for the Pro Rodeo Cowboys Association.

During the North American Championship Rodeo, competitors from all over the Midwest will compete in a number of events, including:

- Bareback
- Bull Riding
- Saddle Bronc
- Steer Wrestling
- Team Roping
- Tie Down Roping
- Women's Barrel Racing

The rodeo will feature a special promotion on Friday:

- Friday, November 15: Tough Enough to Wear Pink, fans and contestants are encouraged to wear pink and show their support for the fight against breast cancer, a portion of proceeds will be donated to Horses for Hope.

The shows begin at 7:30 p.m. each evening. Admission prices vary:

- Tickets are \$28, \$20 and \$10, reserved
- Children under age 2 are free

Tickets are available at the Kentucky Exposition Center Ticket Office, or online at [www.ticketmaster.com](http://www.ticketmaster.com). Parking at the Kentucky Exposition Center is \$10 per vehicle, \$20 per bus.

For more information, visit [www.livestockexpo.org](http://www.livestockexpo.org).

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